



Achieving Excellence

Leadership and performance lessons from elite sport with Paul Parker

Paul Parker's tales from the dressing room and the pitch



Co-facilitated workshops to link Paul's Elite sporting experiences to the workplace challenges of today

Your hosts for each session



Paul Parker

Paul has excelled as a footballer with Fulham, QPR, Manchester United and for his country, England. A journey culminating in the 1990 world cup finals, arguably England's best performance at the competition since 1966.

Today he is active in the UK, S.E. Asia and wider as a pundit, blogger and coach. His passion for the game has never diminished.

Paul has worked under greats of the game like Sir Alex Ferguson and Sir Bobby Robson and, in our first suite of programmes, will use these experiences to share learnings around what makes great leaders, managers and coaches great; some of the secrets of their successes, the link to winning team performance and how they responded to setbacks.

In our 'Beating the Odds' programme, Paul's own journey into professional sport, the prejudice he encountered, how he handled it and more form the centrepiece for an interactive, experience sharing workshop. In this we will parallel Paul's stories and situations with the workplace challenges around diversity, inclusion and bias of all forms. This will help to establish clear conclusions and possible actions organisations and individuals can take, in building increasingly inclusive workplaces.

<https://www.linkedin.com/in/paulparker64/> | <https://twitter.com/realpaulparker2>



Jeremy Blain

Jeremy is an award-winning business leader, learning professional and futurist. He is passionate about preparing leaders and managers for the future of work, in an increasingly disruptive business environment.

Jeremy actively researches and authors industry white papers on the topic and is a frequent speaker at international conferences, seminars and special events. As a partner in Cegos Group, Jeremy operates across most industry sectors building the capability of leaders, managers and teams.

Jeremy hails from the 'Red' half of Manchester in the UK and is as proud of his heritage as he is of his famous relative, Dennis Viollet. Busby Babe Legend.

Jeremy has nearly 30 years international business experience, having worked in most of the major markets across the globe. His exposure to different ways of doing business, leadership styles and management philosophies will help relate Paul's Elite Sport stories to the realities of the increasingly competitive and globalised workplaces of today. This will help to further explore action behind the challenges and opportunities many organisations are facing at leadership and management level today.

Jeremy is an active contributor on social media and you can connect, view and follow him here: <https://www.linkedin.com/in/jeremyblain/> | <https://twitter.com/learntheplanet>



Certificate of Achievement
for each participant attending any of
the programmes on offer.
Hand signed by Paul Parker.

A series of interactive workshops and social events for Leaders, Managers and Teams



Leading in elite sport (half day)

Leading to win

Our best-selling, highly interactive half-day session featuring Paul's experiences in working for great leaders such as Sir Alex Ferguson and Sir Bobby Robson. We will apply these learnings to your leadership context in the pursuit of excellence, today and tomorrow, across the business.

Target audience:

Executive / Board, Leadership teams, Senior Management, Future Leaders (Talent).

Objective:

- To extract lessons and actions from Paul's experiences working for Sir Alex Ferguson and Sir Bobby Robson.
- Apply the learnings to how we can better lead in business, as a strong foundation for growth and success, in the ever changing, more competitive environment of today's workplace.

Format:

- Highly interactive, action-oriented, co-facilitated session, mixing real-life sporting stories and experiences, with the realities faced by business leaders today; considering the age of disruption, #futureofwork, digital transformation and more.
- Learnings at each stage will be applied directly to the business, with actions for each Leader participating in the session



Leading, managing and coaching in elite sport (1 day)

Leading, managing and coaching for performance

A 1-day programme to uncover what makes great **Leaders, Managers and Coaches**; the roles of each and how the combination is the key to winning performance in any organisation

Target audience:

Leadership teams, Senior Management, Line Managers, Future Leaders (Talent) and workplace coaches.

Objective:

- Paul will share stories and learnings from the many inspiring professionals he has worked and played for, helping participants build a picture for their own organization of what makes great leaders, managers and coaches.
- Participants will gain a new appreciation for why each role is critically important to high performance and ongoing success for any organization and / or team.

Format:

- This 1-day programme is fast-paced and practical, using the key messages from each of Paul's sessions to apply the learning straight back to the business.
- This will lead to positive actions following the programme with measurable activities taken forward by each participant.



Beating the odds (half day)

Tackling diversity, bias and inclusion head-on

A half-day of sharing, interaction and Q&A follow Paul's own journey in reaching the very top of the professional game nationally and internationally. From the very early days, Paul's fight against prejudice, racism and more provide many lessons for the business workplace in terms of focus, determination, control, inclusion, mentality and performance through challenge.

Target audience:

Executive / Board, Leadership teams, Senior Management, HR /OD / CSR / L&D teams, Future Leaders (Talent).

Objective:

- Paul's own journey provides the backdrop for this action-orientated programme, helping us to explore how diversity, inclusion, conscious and unconscious bias are manifesting themselves in business.
- We then consider how they are being managed (if at all) and lessons that can be learned to make the workplace a more inclusive, fair, ethical and welcoming environment for all.

Format:

- A panel style session with a moderator to lead Paul and participants through a series of experiences and learnings, that can be applied to business.
- Participants will be able to pose questions at each step through the session
- The full group will be challenged to apply learnings 'live' to the specific workplace culture and climate they work in. Leading to positive actions for all, at all levels.



In the company of legends

Special Screening and Social event

Special Film / Q&A and social event: With Paul Parker and Jeremy Blain

A more informal evening / event featuring a recent film documentary about Busby Babe Legend, Dennis Viollet.

"Dennis Viollet: A United Man"

See the trailer: <http://bit.ly/1JJHBfm>

A great story of performance, team challenge and individual passion – many parallels to the workplace of today!

Purpose / Target audience:

Team building, High performance teams, Management meetings, Reward events, Social evenings.

Objective:

- To demonstrate the human side of team, individual performance, winning mentality and success through challenge

Format:

- Film showed on a big screen preferably at nearby theatre / venue (or in house / on company location)
- Featuring Q&A after the film with Paul Parker and Jeremy Blain (Associate Producer of the film and Cousin to Dennis Viollet's daughter, Rachel, who wrote and directed it)
- Refreshments, networking and informal discussion

For those of you who don't know of Dennis, the film looks at his career, his record breaking performance and how he became instrumental in the development of the modern day MLS in the US.

Special event programme and commemorative certificate will be given to each participant



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