

Unleash the INNER CEO



Empower your employees with in-role leadership skills and boost performance

In a world that is unpredictable and challenging, organisations are moving towards agile ways of working. That's why talent at all levels needs empowering to contribute beyond their job description.

Based on Jeremy Blain's international #1 best-selling book – *The Inner CEO – Unleashing leaders at all levels*, this programme arms professionals with the essential skills to drive their business forward, without working within the constraints of traditional hierarchical approaches.

Your people will be encouraged to operate as in-role leaders, harnessing their talents to help grow the whole business, supported by coaching-oriented line managers.

Competent, driven leaders at all levels in your organisation will raise productivity and distribute the growth agenda across the many, rather than the few.

Who is it for?

Professionals at all levels who want to build leadership skills to boost performance in and beyond their current roles.

Duration:

14 hours (2 days)

Optional Extras

- Individual coaching
- 4 Es individual assessment
- Email and group coaching support from 'The Inner CEO' author Jeremy Blain, subject to availability

What you learn

We will clarify what leadership at all levels means and how other organisations define and drive empowerment across their businesses.

We will explain, through best practice case studies and Jeremy Blain's research, how organisations and individuals are orientating themselves to this empowered state, increasing their competitiveness internally and externally.

We will focus on how individual contributors can unleash their 'inner CEO' in a structured, measurable and supportive way, through the 4 Es Empowered Leadership model:

ENVISION

Clarify direction and a vision of exactly what you want to achieve. Align your vision with that of the company and understand how to put it into action with a strategic plan.

ENGAGE

Communicate your plan to inspire your team and win their trust, motivation, and collaboration. Maximise use of digital tools to support internal communications. Learn how to motivate others and get buy-in to your project, ideas or team challenges.

EXECUTE

Manage tasks and people to make your strategic plan happen. Learn how to overcome challenges and obstacles to deal with failure as well as success. Keep a positive, open mindset even when under pressure.

EXCEL

Learn how to take your skills to the next level and rise above mediocrity. Create a roadmap to build the skills you need and ensure you get the right support from your line manager.

The challenging program includes plenty of practical activities, a 90-day Road Map, and case studies, as well as the opportunity to quiz Jeremy Blain on his experiences.*

**Subject to availability*

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